

DAV CENTENARY PUBLIC SCHOOL, PASCHIM ENCLAVE, NEW DELHI

SKILL SUBJECTS : AN INSIGHT!!

Dear Parents,

This is to share with you all the Central Board of Secondary Education (CBSE) has introduced skill courses in their curriculum to make the new generation more creative and innovative, and to help them keep pace with the global developments and requirements at the workplace. The objective of initiating vocational training at school level, through such skill courses is to make the youth employment-ready, open avenues for self-employment, provide exposure for establishing start-ups, thereby giving a boost to entrepreneurship.

Apart from such long-run benefits, such skill courses are increasingly becoming popular amongst students. This is because the subject content of such courses is reduced in comparison to other academic subjects. Moreover, marks allocated to Practicals of these skill courses are significantly high, making them much more scoring as well. Not only this, in case any student is not able to clear any main academic subject exam in CBSE Board Exam, then the skill subject's score can replace that academic subject score and the student can be promoted on that basis.

Please find below some important information about the Skill Courses offered by our school:

MARKETING (Subject Code 812)

(For Commerce and Humanities Streams)

If your ward has a keen interest in business, or is passionate to set up some business unit, or is a visionary with insightful creative ideas or wishes to work in corporates, then this subject is the right choice for him//her. This subject helps the students opting for commerce stream, an added advantage, as Business Studies in Commerce stream also has some content overlapping with Marketing subject. The future prospects of studying marketing include job profiles such as Sales Executive, Advertising/Promotion Manager, Brand Manager, Marketing Manager, Market Research Analyst, Media Planner etc. The whole world of commerce awaits personnel possessing marketing skills.

EARLY CHILDHOOD CARE AND EDUCATION (ECCE) (Subject Code 842)

(For Humanities Stream)

Early Childhood Care and Education skill course is one of the popular courses delivered nationwide through a network of ITIs. This skill course is given due significance in New

Education Policy 2020. Early Childhood Care and Education aims to develop a child's emotional, social and physical needs for a firm, wide ranging foundation and attaining full potential for life long wellbeing. The future prospects of studying ECCE include job profiles such as Pre-school & Pre-primary teachers, Assistant Pre-primary teachers, Caretakers, Home tutor, Academic & Centre Coordinator, ECCE content developer, Ownership of an ECCE Centre.

WEB APPLICATIONS (Subject Code 803)

(For Humanities Stream)

This is an amazing course for the children who are creative and tech-savvy students. It has immense prospects as the horizons of virtual world are expanding at a rapid pace. Web applications as the name suggests includes web designing by making static as well as dynamic web pages with HTML, CSS AND JavaScript. In addition to web designing, students will be introduced to animation and video making and editing. Web design is a Web development process for creating a website that focuses on aesthetic factors like layout, user interface and other visual imagery in order to make the website more visually appealing and easy to use. Web Applications will also take the children to the world of animation. The future prospects of studying Web Applications include job profiles such as Creative designer, Animator, Graphic designer, Animation specialist, Web site designer, Web site developer.

TYPOGRAPHY & COMPUTER APPLICATIONS (Subject Code 817)

(For Humanities Stream)

This skill course prepares the students to get the jobs in different fields of typewriting and computers. It imparts practical knowledge to the students to handle the latest gadgets and their input and output devices. It acquaints them to learn various modes of online correspondence, thereby making them capable of getting the employment in Private as well as Public Sector. In addition, this course is one of the most favorite of the students, as the subject content is really very easy, thereby making it a very-high scoring subject.